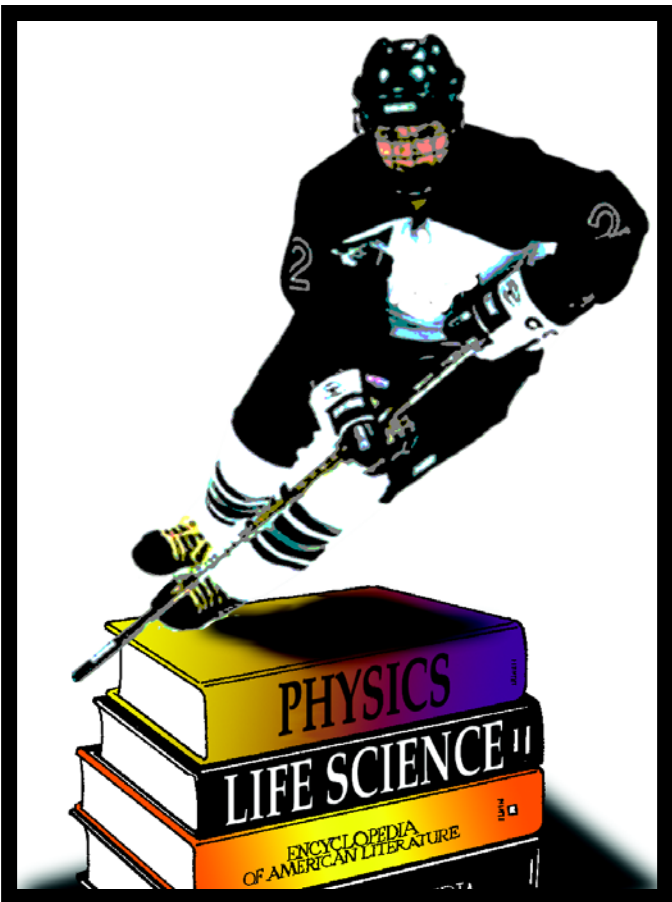
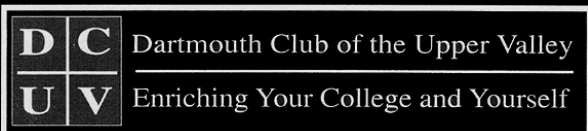


The Dartmouth Club of the Upper Valley  
presents

# Understanding the Attack on Ivy Athletics



Saturday, January 31, 2004

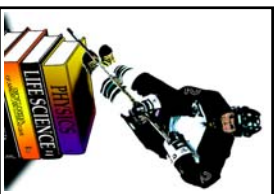


DARTMOUTH COLLEGE  
ALUMNI RELATIONS  
6068 BLUNT ALUMNI CENTER  
HANOVER, NH 03755-3590

## Understanding the Attack

071

Ivy Athletics



NONPROFIT  
U.S. POSTAGE  
PAID  
DARTMOUTH COLLEGE

## Sign Up Early!

*Seating is limited, and we expect a large turnout for this exciting event.*

For further information, consult the DCUV website (<http://dcuv.org>) or contact the seminar chairpersons:

Charlie Giersch '62  
(802) 763-2469  
seminar@dcuv.org

Carey Heckman '76  
(603) 643-8139  
seminar@dcuv.org

Make checks payable to: DCUV-SEMINAR

## Read the Book!



This year's seminar focuses on the recently published *Reclaiming the Game: College Sports and Educational Values* by William Bowen and Sarah Levin.

The Dartmouth Club of the Upper Valley has arranged a special 30% discount at **Wheelock Books, 2 West Wheelock Street, Hanover, (603) 643-6567.**

Be sure to purchase early in case your copy must be ordered.

*Program Description:*



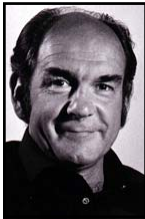
William Bowen's *Reclaiming the Game* paints a startling picture of today's Ivy athletics: Programs focusing on national championships and winning at any price, high pressure recruiting, admissions policies accepting athletes with much lower SAT scores, practice and competition schedules requiring more exclusive commitment, athletes underperforming in the classroom, a chasm opening between an "athlete culture" and the rest of the student body, and all at great expense. Bowen also implies more universal questions about how the student body is selected and what kind of student learning and living environment is desirable once students arrive.

Has the former Princeton president uncovered statistical realities that shatter the Ivy League's storied image as the last bastion of genuine scholar-athletes and educational priorities? Or does Bowen confuse SAT scores with intelligence, class rank with educational success, and obsolete romantic elitism with modern educational values?

With Ivy presidents, faculties, and trustees reading Bowen's book, his findings may well influence decisions about Ivy athletics and student life. No one can participate intelligently in the coming debates without understanding what Bowen says and why.

Join your fellow DCUV members in this special opportunity for lively discussion and important new insights.

*Faculty:*



**Jere Daniell '55** is Professor Emeritus of History at Dartmouth. He was born and raised in Millinocket, Maine. Daniell was student manager of the basketball team while at Dartmouth, gave the valedictory address at commencement, and went on to receive his Ph.D from Harvard in 1964. He joined the Dartmouth faculty in 1964, specializing in early American history and the history of New England. He served as a member of the Dartmouth College Athletic Council and is the faculty advisor to the men's basketball team.



**Peter Roby '79** directs Northeastern University's *Center for the Study of Sport in Society*. Born and raised in New Britain, Connecticut, Roby majored in government and was co-captain of Dartmouth's men's basketball team. He was an assistant coach at Stanford, the U.S. Military Academy, Dartmouth, and Harvard, then Harvard head coach for six seasons — the second youngest Division I head coach at the time. Roby next spent a little more than a decade with Reebok, where he held several positions, including Director of U.S. Sports Marketing.

Saturday, January 31, 2004

Kellogg Auditorium  
Dartmouth Medical School

**Program Schedule**

8:30 AM - 9:00 AM Registration/Coffee and Pastries from Lou's  
9:00 AM - 9:10 AM Welcome  
9:10 AM - 10:10 AM Jere Daniell '55  
10:10 AM - 10:30 AM Break  
10:30 AM - 11:30 AM Peter Roby '79  
11:30 AM - 12:30 PM Q&A/Discussion

**Directions**

Turn onto Maynard Street from North Main Street/Rope Ferry Road or College Street, and then turn into a set of parking lots. Two unmarked speed dips are in the parking lot road. Drive slowly.

Continue straight down a small hill and under an overhead walkway. Kellogg Auditorium is on the left as you pass the walkway. Park in the parking lot just beyond the walkway.



**Tuition**

DCUV Member or immediate family: \$16      Non-Member: \$20

Please make check payable to "DCUV-Seminar" and send with registration form to:

DCUV  
PO Box 577  
Hanover, NH 03755-0577

Program materials will be sent to everyone whose registration is received by January 20, 2004.

*Registration Form - Detach and Send*

Please fill in the information requested:  
You will receive:  
• Confirmation of your registration  
• Readings if applicable

Guest(s): \_\_\_\_\_  
DCUV Members/Immediate Family @ \$16/each= \$ \_\_\_\_\_  
Non-Members @ \$20/each= \$ \_\_\_\_\_  
Total Enclosed= \$ \_\_\_\_\_

Name: \_\_\_\_\_  
Dartmouth connection: Class: \_\_\_\_\_ Other: \_\_\_\_\_  
DCUV member: Yes \_\_\_\_\_ No \_\_\_\_\_  
Name for badge: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State: \_\_\_\_\_  
Telephone number: \_\_\_\_\_  
E-mail address: \_\_\_\_\_